

Creatives Portfolio



ABOUT US

Credo Advisory is a leading communications firm specialising in strategic, operational, and tactical communications initiatives. We support governments, development partners, and the private sector to raise awareness, build trust, and effect change with communication programmes. Collaborating with our partners, we develop products, initiatives, and campaigns based on research and industry insights. Credo is committed to using communications to advance the Sustainable Development Goals (SDG), with communication responses that promote transparency, good governance, advocacy, and public enlightenment.

OUR EXPERTISE

- Advocacy
- Capacity Building
- Community Engagement
- Crisis Communications
- Development Communications
- Digital Communications
- Event Communications
- Media Relations
- Public Relations





OUR CREATIVE SERVICES

Audio Production

Branding

Digital Content

Graphic Design

Motion Production

AUDIO PRODUCTION

Radio Jingles and Audio Materials
(Click to listen)







Olajumoke Delano
Multi-Jurisdictional Lawyer
Fmr. Head, Regulatory Relations
Abuja Electricity Distribution Company

   www.ukniarf.ng

Produced by **NexTier**



Ordinary people doing extraordinary things.

CREDO VOICES

EPISODE 2
STRENGTHENING FOOD SECURITY

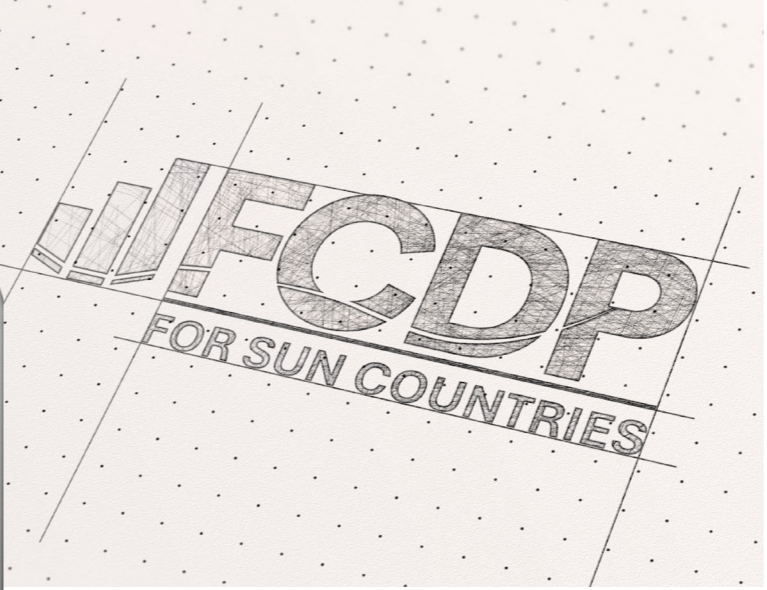
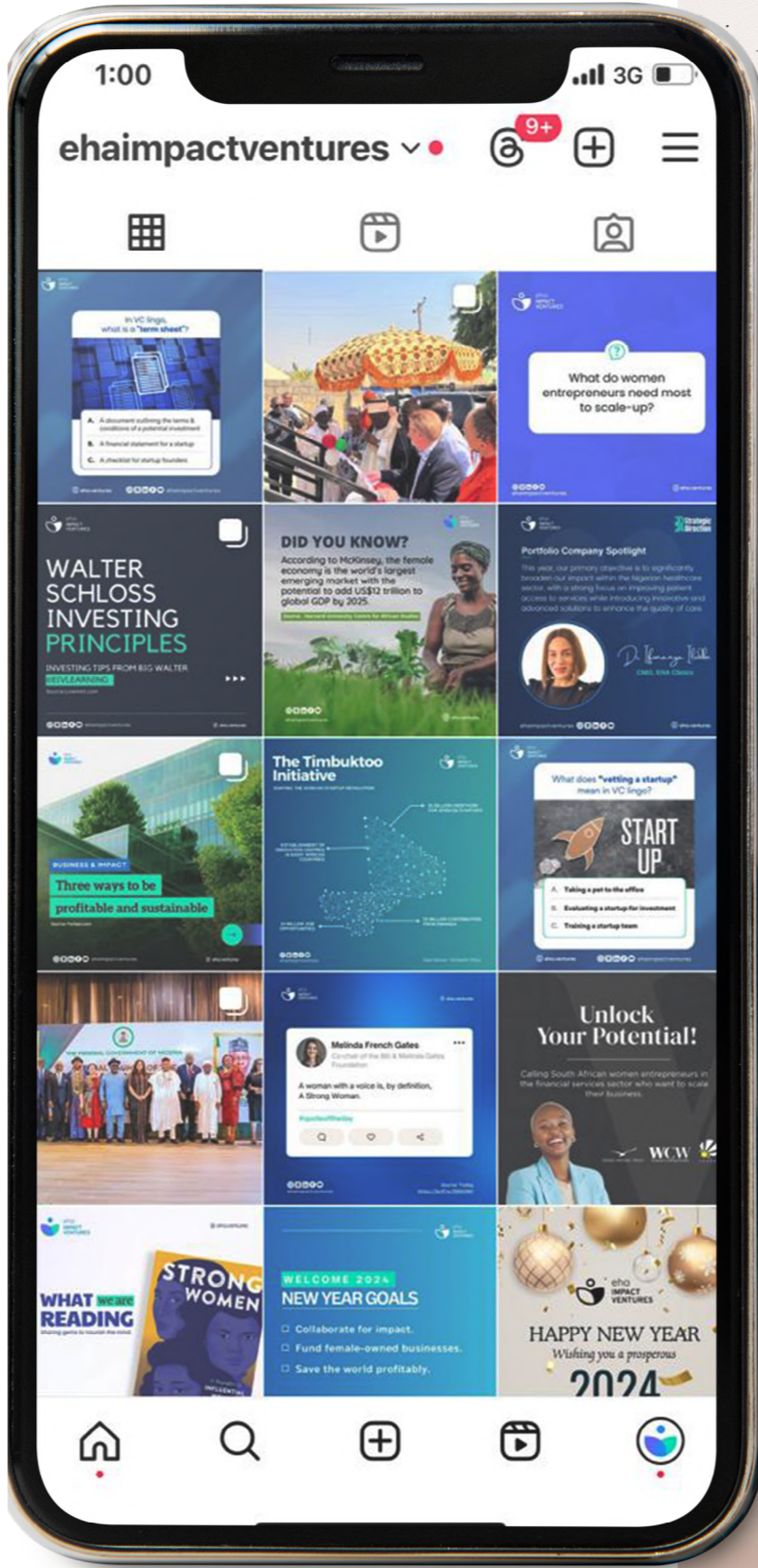
LISTEN ON   

HOST **Awele Okigbo** GUEST **Isak Pretorius**



BRANDING

Our services include comprehensive branding strategies tailored to enhance brand identity, audience connection, and drive meaningful engagement. From brand development and positioning to visual identity design and digital marketing, we bring brand visions to life with creativity, expertise, and a focus on results.





Podcast Episode

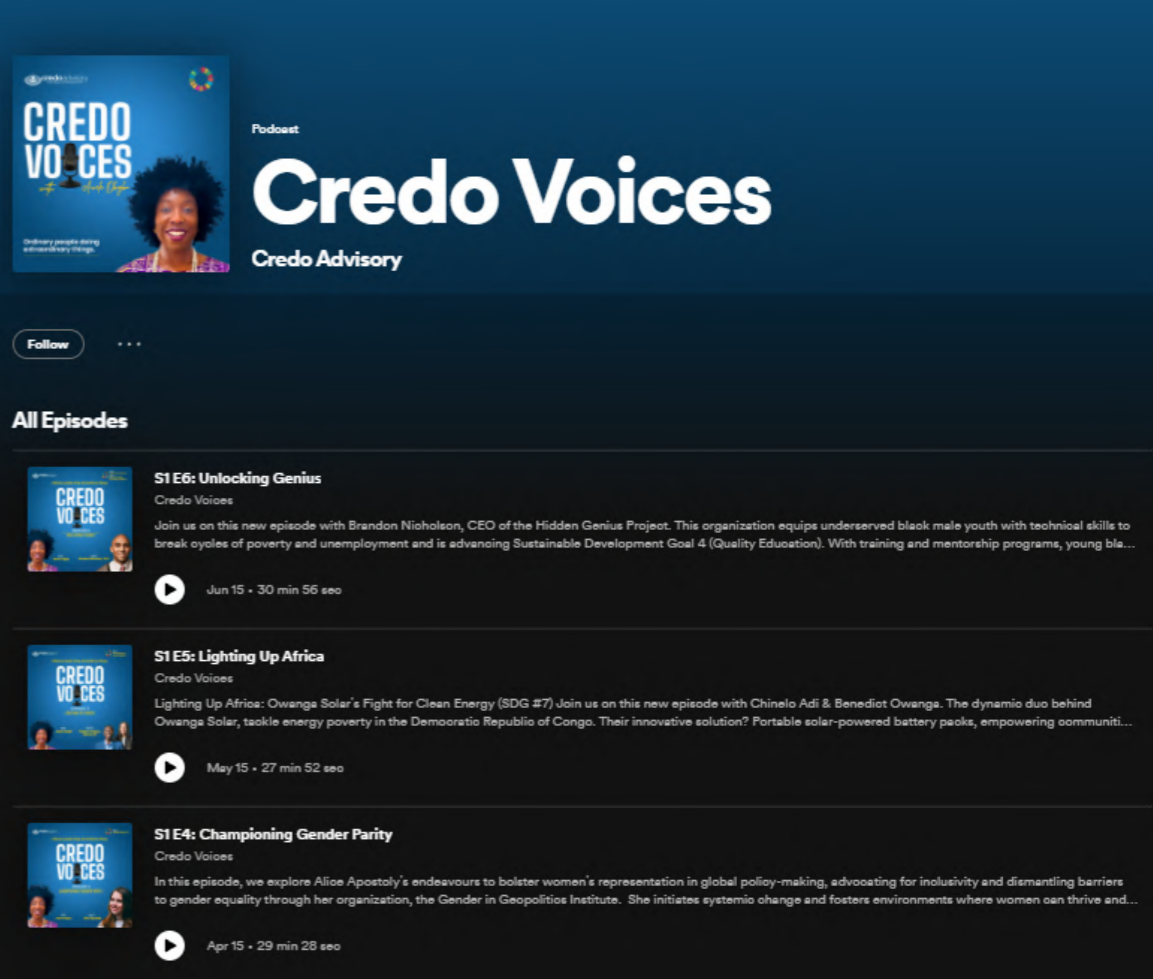
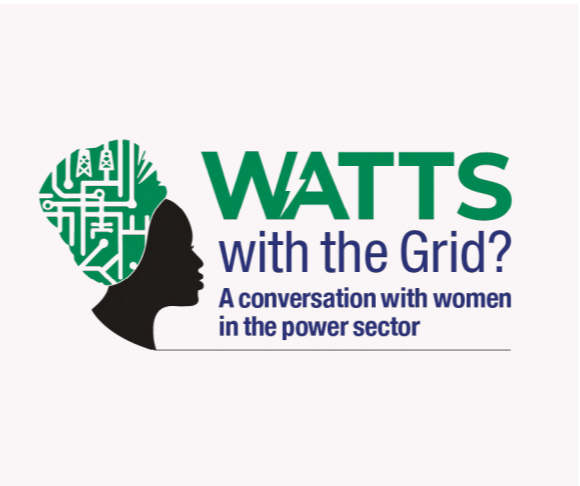
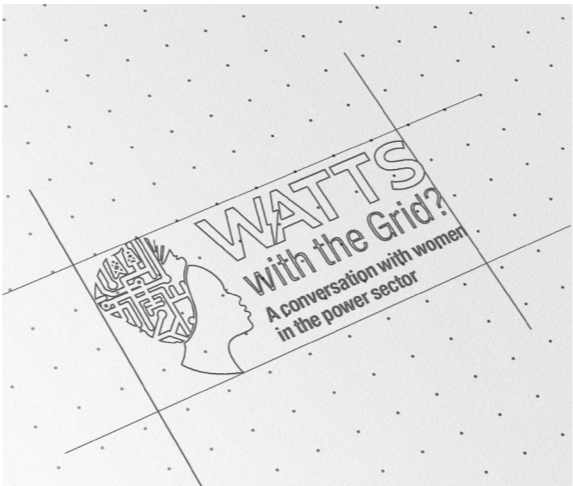
Electricity Pricing, Billing and Everything in Between

Connecting the Dots

Mar 20 • 56 min

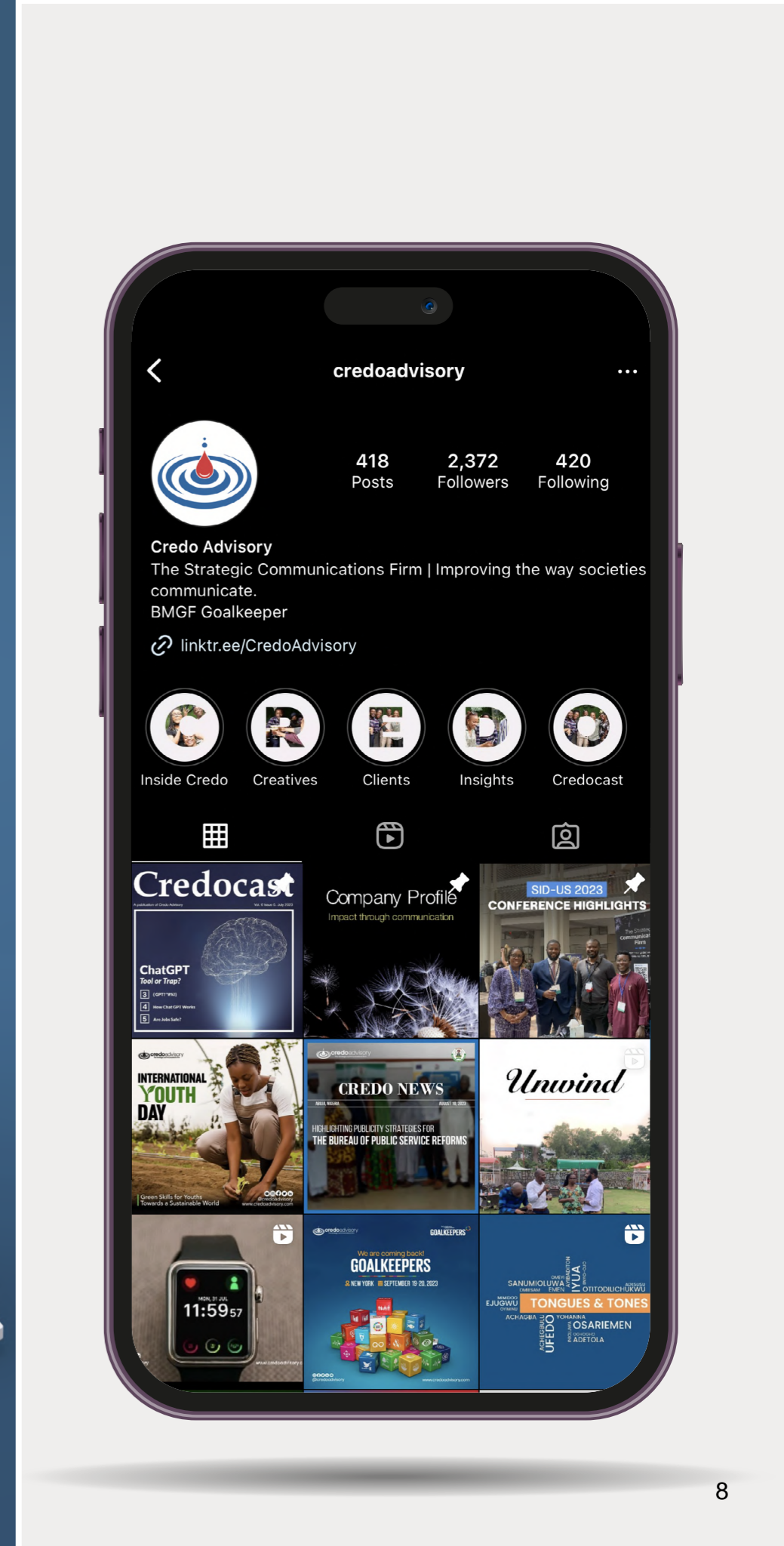
Episode Description

Connecting the Dots is pleased to announce a special episode featuring the debut of “Watts with the Grid?” A conversation WITH Women in the Power Sector. This series gives policymakers, managers, and decision-makers in the Nigerian energy space who are women



Our digital content creation involves key messages supported by data-driven insights to create interactive, engaging creatives that drive audience engagement and a stronger brand connection.





GRAPHIC DESIGN

E-flyers

Our designs demonstrate the power of communication and storytelling using visuals to raise awareness, educate minds and change behaviour.



FEDERAL MINISTRY OF HEALTH
in collaboration with
NATIONAL PRIMARY HEALTH CARE DEVELOPMENT AGENCY

LAUNCHES

S.C.A.L.E.S 3.0 STRATEGY

FOR ACCELERATING
INTEGRATED COVID-19
VACCINATION IN NIGERIA

08 AUG 2022 10.00 A.M

NAF CONFERENCE
CENTER, ABUJA

www.nphcda.gov.ng
info@nphcda.gov.ng



BEAT COVID-19

TAKE THE SHOT

Get fully vaccinated.





National Primary Health Care
Development Agency

#TakeTheBoosterShot
#GetVaccinatedToday



COMMISSIONING EVENT: August 2, 2019

**NIGERIA'S LARGEST
SOLAR HYBRID POWER PLANT**

FEDERAL GOVERNMENT OF NIGERIA'S
ENERGIZING EDUCATION PROGRAMME

Alex Ekwueme Federal University
Nafu-Alike Ikwo

FUNAI

RURAL ELECTRIFICATION AGENCY
ENERGY • EMPowerment • EFFICIENCY

Clean, Safe & Reliable Energy 2.8 MW

Powering Education to the Next Level

**TARGETING
THE POOR &
VULNERABLE**

FOR THE NATIONAL SOCIAL REGISTER



NATIONAL SOCIAL SAFETY NETS
COORDINATING OFFICE (NASSCO)



LOCAL PARTNERS

ON USAID'S
LOCALIZATION
INITIATIVE

30TH JAN 12:00 12:30

EASTERN TIME

Catalina Escobar
Chief Strategy Officer, Makala

Awele Okigbo
Founder/CEO
Credo Advisory

DAYS TO GO



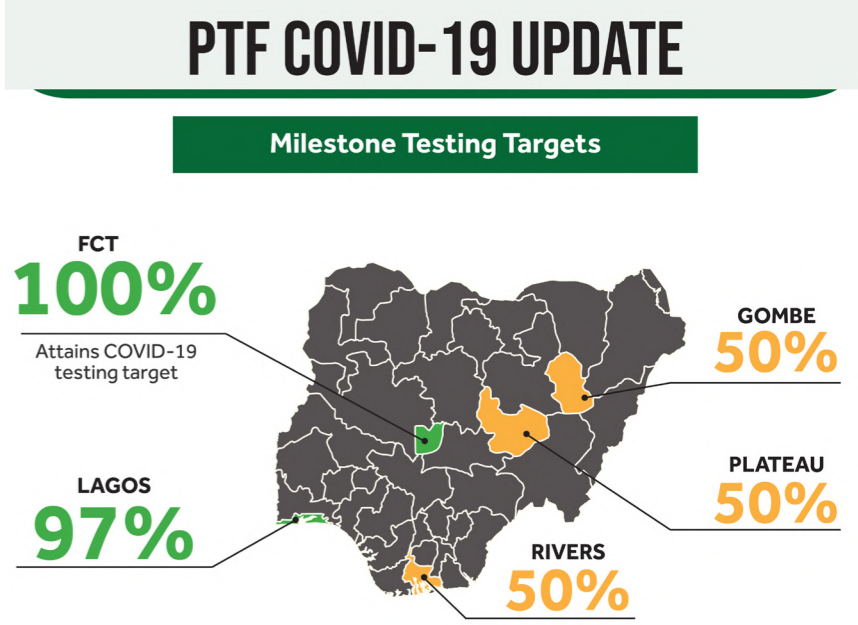
@credoadvisory
www.credoadvisory.com



Counting down
GOALKEEPERS

NEW YORK

September 19-20, 2023





New Partnership

Credo Advisory
is proud to partner with
Results for Development
to support nutrition financing
in the Global South.



INVITATION

AFRICAN UNION SUMMIT

HIGH-LEVEL NUTRITION SIDE EVENT

Achieving Nutrition Goals in Africa Post-Malabo:
Public and Private Sector Sustainable Nutrition Financing

📍 Inter Luxury Hotel, Addis Ababa - Ethiopia

REGISTRATION **VIRTUAL** **IN-PERSON**
Click button French Translation Available

ENQUIRIES
 ■ Kefilwe Molaosi
kefilwem@nepad.org
 ■ Albertha Nyaku
anyaku@r4d.org

16 FEBRUARY
9:00AM - 12:00PM
EAST AFRICA TIME



COVID-19 TRAVEL ADVISORY

Celebrate Safely

- There's high risk of infection due to mass travel.
- Avoid travel unless essential.
- Global travel restrictions are increasing due to rising cases.
- Avoid getting stranded; stay home.
- Our compliance will determine our safety in 2021.

HAPPY HOLIDAYS!



#TakeResponsibility



9 Things to know about the Service Based Tariff

1. On November 1, 2020, electricity distribution companies (DisCos) commenced a Service Based Tariff structure; which means you only pay for electricity supplied.
2. Service Based Tariff allows customers to experience value for money and supports the gradual withdrawal of subsidy in the power sector.
3. DisCos can only review tariff rates after consultations with customers and commitment to improving power supply.
4. DisCos have classified electricity customers into five service bands.
5. Customers receiving less than 12 hours of electricity supply will not experience any increase in tariff.
6. From November 1 to December 31, 2020, Service Based Tariffs are reduced for customers in Bands A, B and C.
7. There is a freeze in tariff band migration; which means currently, electricity customers cannot move to another band, even if services improve.
8. Electricity customers who consume less than 50kWh monthly will benefit from the Lifeline (R1) tariff of ₦4.00/kWh.
9. NERC has created a Situation Room to handle customers' enquiries about the Service Based Tariff.

...keeping the lights on

+234 (09) 462 1400 +234 (09) 462 1410 www.nerc.gov.ng info@nerc.gov.ng @NERCNG

Did You KNOW?

The dot over the letter 'i' is called a **tittle**.



@credoadvisory

www.credoadvisory.com

WORLD IN CRISIS SPARKS OF HOPE

“The SID-US Conference is the premier event for both established and new USAID partners looking to grow their relationships in this market. I'm proud to be a SID-US Board Member and on the Planning Committee for this important event.”



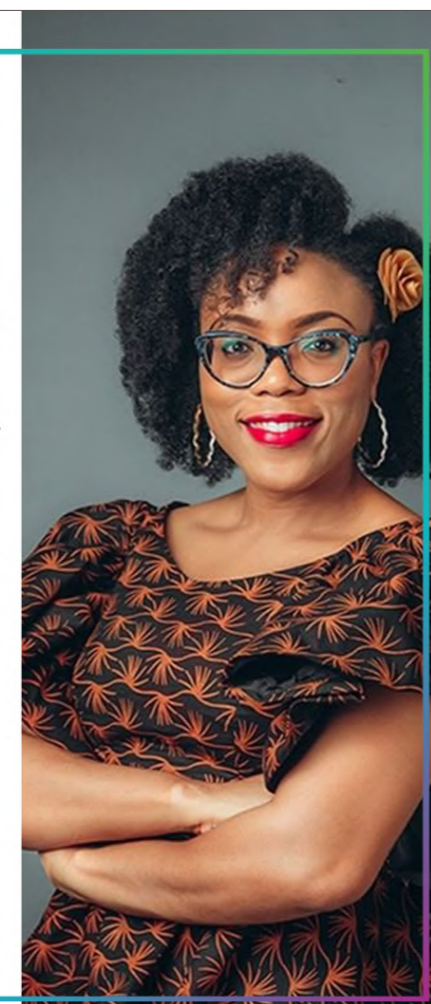
Mike Shanley
CEO, Konektid International

04.26.2024 | WASHINGTON, DC & ONLINE



“Credo Advisory is honoured to co-chair the Global Communications Alliance (GCA) with Agenda. Together, we will empower our member agencies to be sought-after communications and public affairs firms. Credo aims to promote the impactful work by GCA agencies and will implement innovative initiatives that will drive business growth and strengthen the GCA brand.”

GRACE ALEGHEH
Partner, Credo Advisory
GCA Co-Chair



ADVERSE EVENTS FOLLOWING IMMUNIZATION

4 STEPS TO REPORT ON MED SAFETY APP

1. Search "Med Safety" on Google Play or App Store.
2. Select a country region and a preferred language.
3. Create an account on the login page.
4. Proceed to make a report.



NATIONAL PRIMARY HEALTH CARE DEVELOPMENT AGENCY
www.nphcda.gov.ng

COVID-19 Vaccine Call Centre: 0700 220 1122

www.vaccinefinder.nphcda.gov.ng
@nphcda @NphcdaNG @NPHCDA

WHAT WE DO



eha IMPACT VENTURES

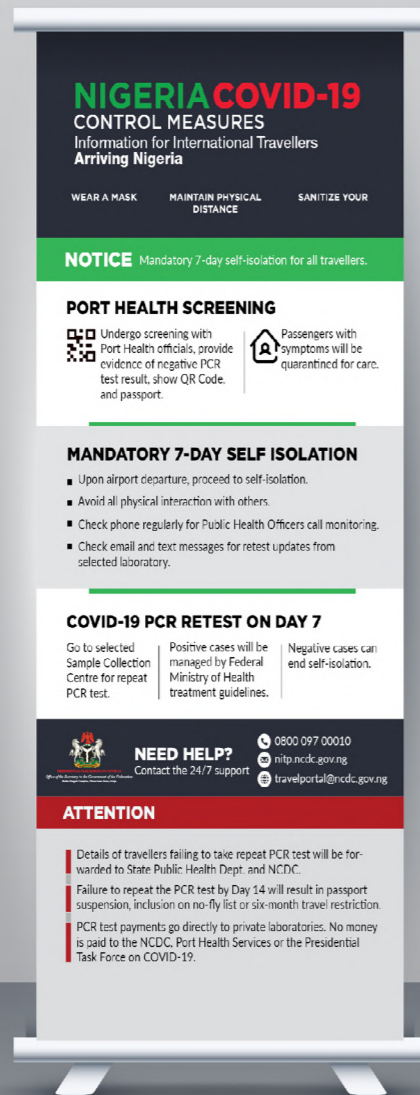
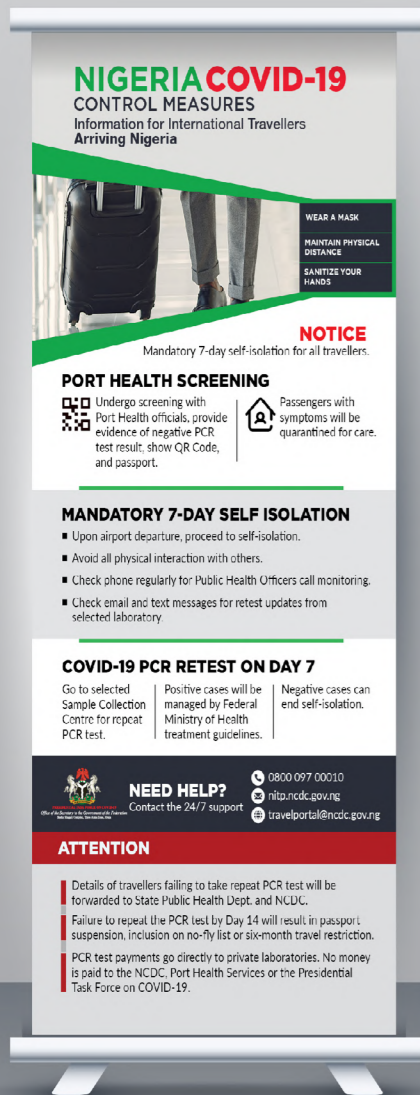
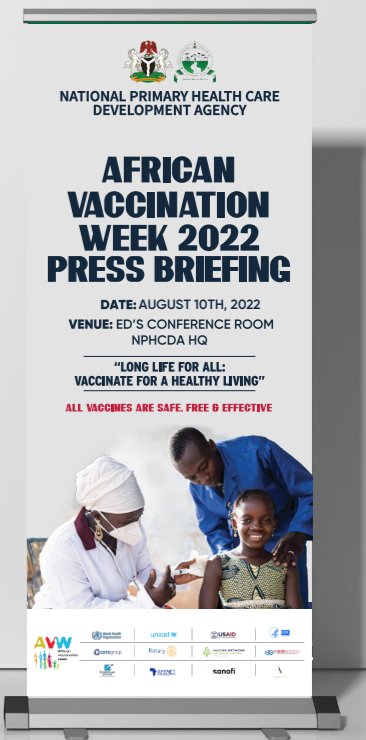
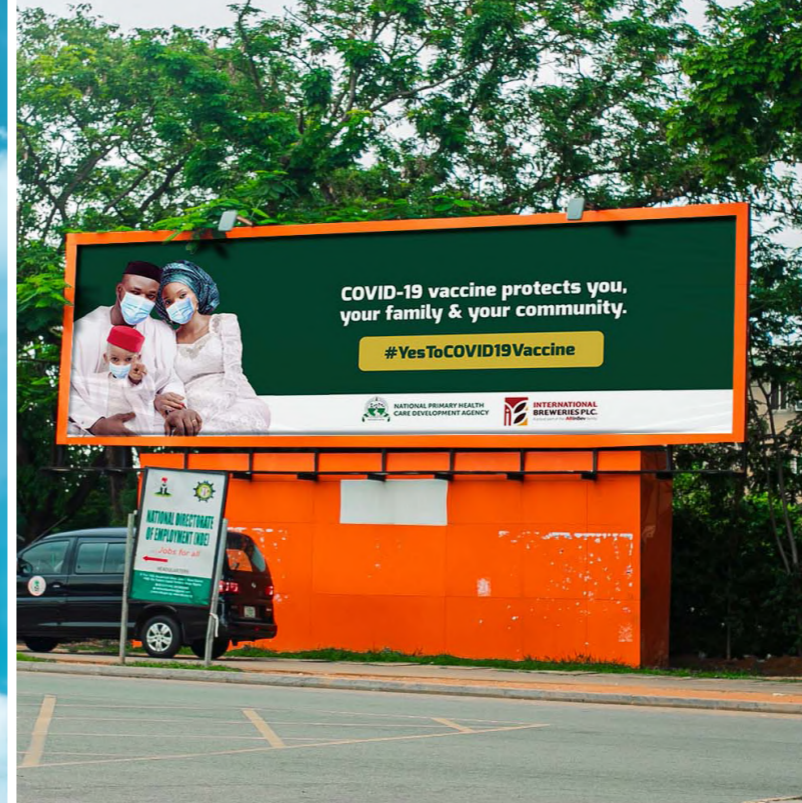
- Accelerate Social Founders & Enterprises
- Invest in Social Enterprises
- Impact Strategy & Measurement
- Support the African Impact Ecosystem

GRAPHIC DESIGN

Advertising

We specialize in print, video and digital advertising design and oversee all production elements.

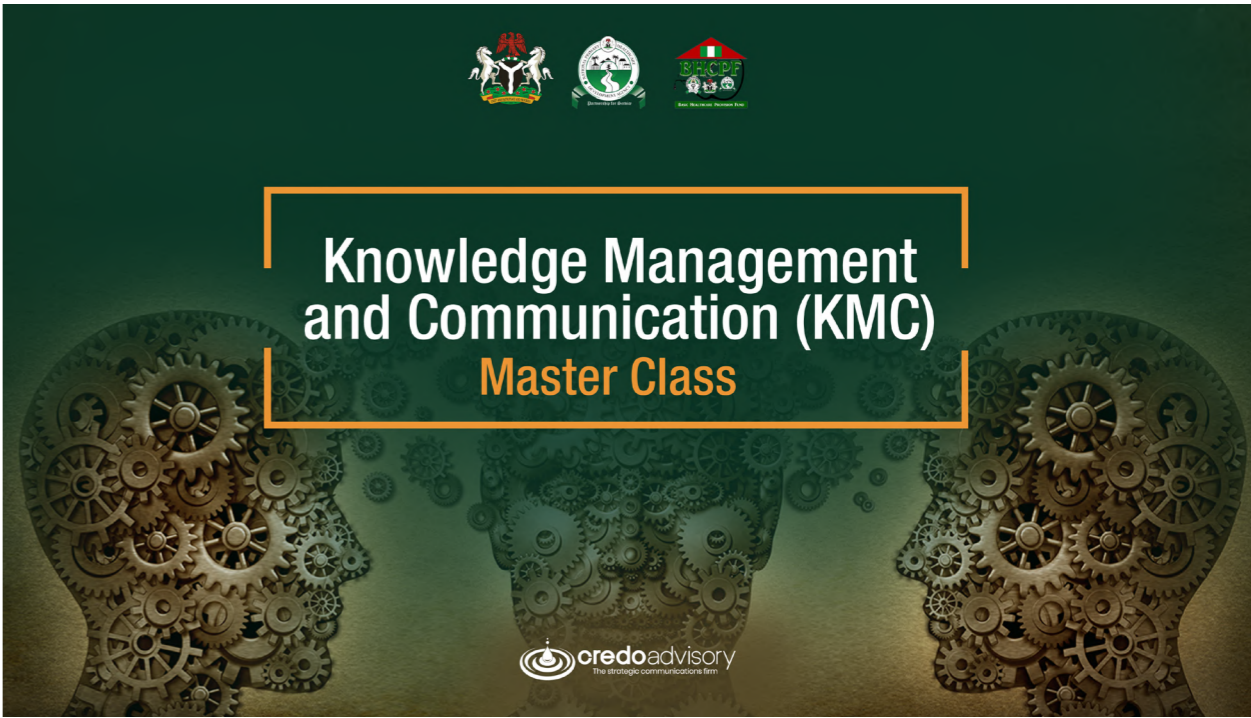




GRAPHIC DESIGN

Presentations

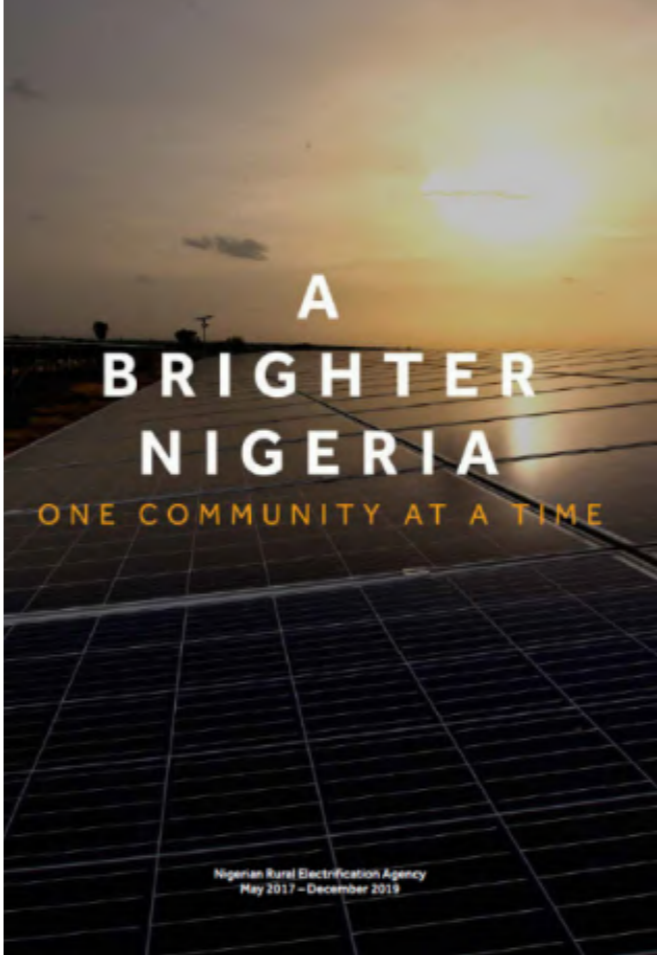
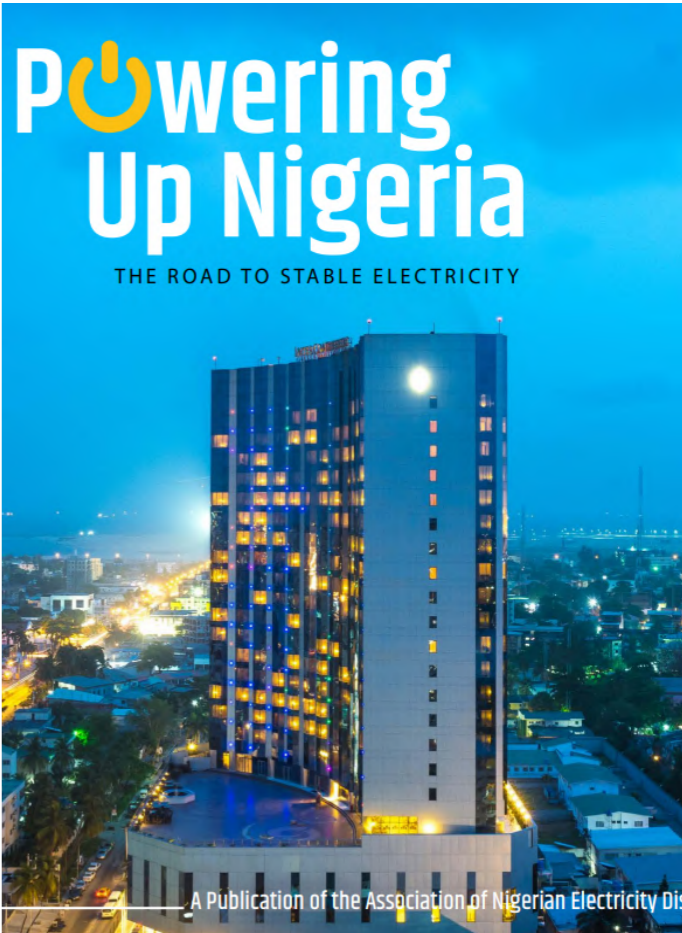
Our designers are skilled in reforming data and information into engaging PowerPoint presentations.



GRAPHIC DESIGN

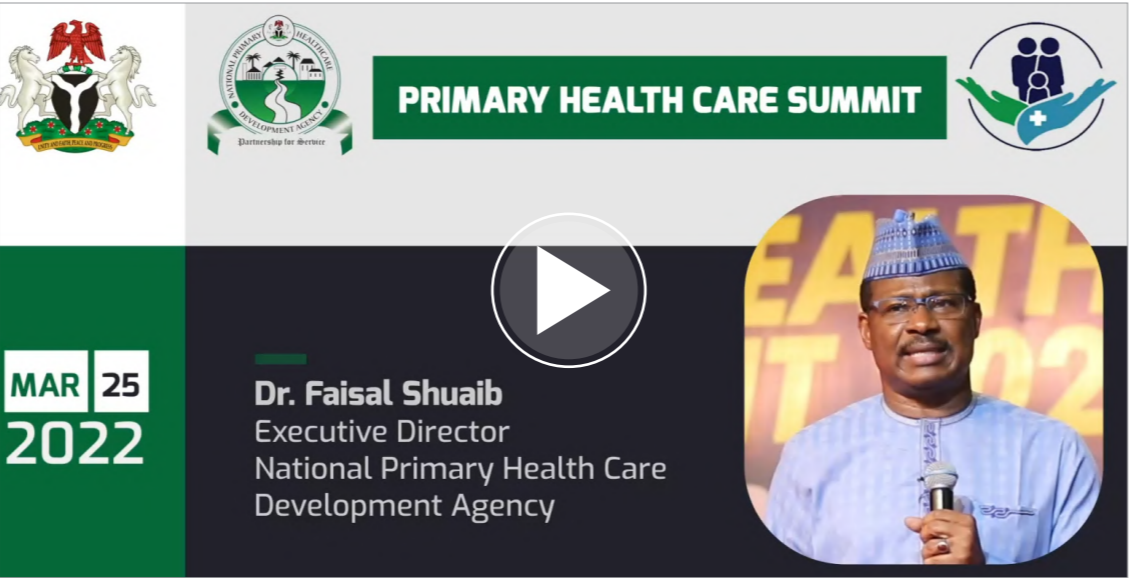
Publications

Credo designers combine creative visuals, typography, and colour to create quality publications for printing and online publishing.



MOTION
PRODUCTION

(Click to view)



MOTION PRODUCTION

(Click to view)



United Kingdom Nigeria Infrastructure Advisory Facility



NIGERIA GOVERNORS FORUM



ROUNDTABLE ON STATE ACCESS TO CLIMATE FINANCE

ENGR. FRANK EDOZIE
Team Leader
United Kingdom Nigeria Infrastructure Advisory Facility (UKNIAF)



TETRA TECH
International Development



UK International Development
Partnership | Progress | Prosperity



International Travel Guidelines for Travellers Coming to Nigeria



PASSPORT

Air Ticket

Air Ticket

Air Ticket

Office of the Secretary to the Government of the Federation
5 Abuja Square, Abuja

PRESIDENTIAL SOURCE ON COVID-19



NIGERIA GOVERNORS FORUM



UK International Development
Partnership | Progress | Prosperity

A ROUNDTABLE ON THE ELECTRICITY ACT 2023

October 25-26, 2023



UKNIAF
United Kingdom Nigeria Infrastructure Advisory Facility



TETRA TECH
International Development





African Union



AUDA-NEPAD
AFRICAN UNION DEVELOPMENT AGENCY



RESULTS FOR DEVELOPMENT



CAADP



Scaling Up NUTRITION
EMERGE • INSPIRE • INVEST

AFRICAN UNION SUMMIT HIGH-LEVEL NUTRITION SIDE EVENT



DR. HAMEED NURU
United Nations Representative
AU & ECA

CONTACT US



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