

Creatives Portfolio



ABOUT US

Credo Advisory is a leading communications firm specialising in strategic, operational, and tactical communications initiatives. We support governments, development partners, and the private sector to raise awareness, build trust, and effect change with communication programmes. Collaborating with our partners, we develop products, initiatives, and campaigns based on research and industry insights. Credo is committed to using communications to advance the Sustainable Development Goals (SDG), with communication responses that promote transparency, good governance, advocacy, and public enlightenment.

OUR EXPERTISE

- Advocacy
- Capacity Building
- Community Engagement
- Crisis Communications
- Development Communications
- Digital Communications
- Event Communications
- Media Relations
- Public Relations





OUR CREATIVE SERVICES

Audio Production

Branding

Digital Content

Graphic Design

Motion Production

AUDIO PRODUCTION

Radio Jingles and Audio Materials
(Click to listen)







.....

Olajumoke Delano
Multi-Jurisdictional Lawyer
Fmr. Head, Regulatory Relations
Abuja Electricity Distribution Company

   www.ukni af.ng

Produced by **NexTier**



Ordinary people doing extraordinary things.

CREDO VOICES



EPISODE 2
STRENGTHENING FOOD SECURITY

LISTEN ON   

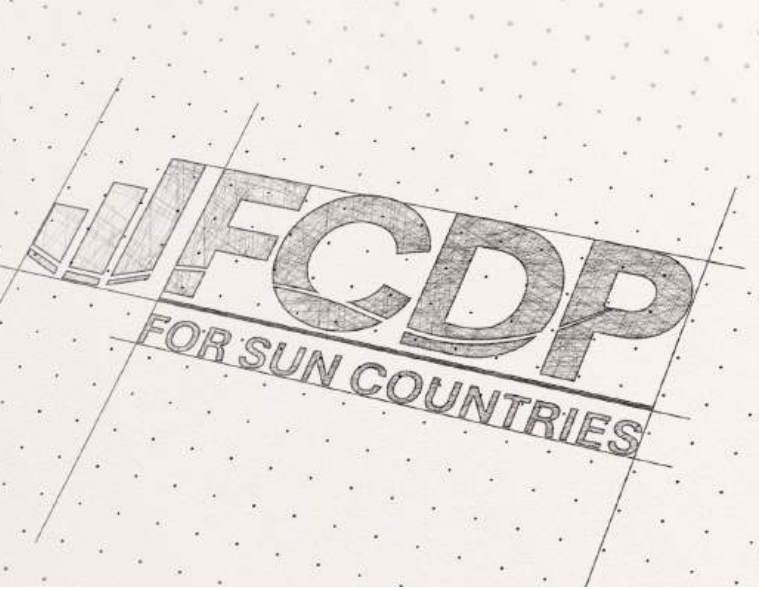
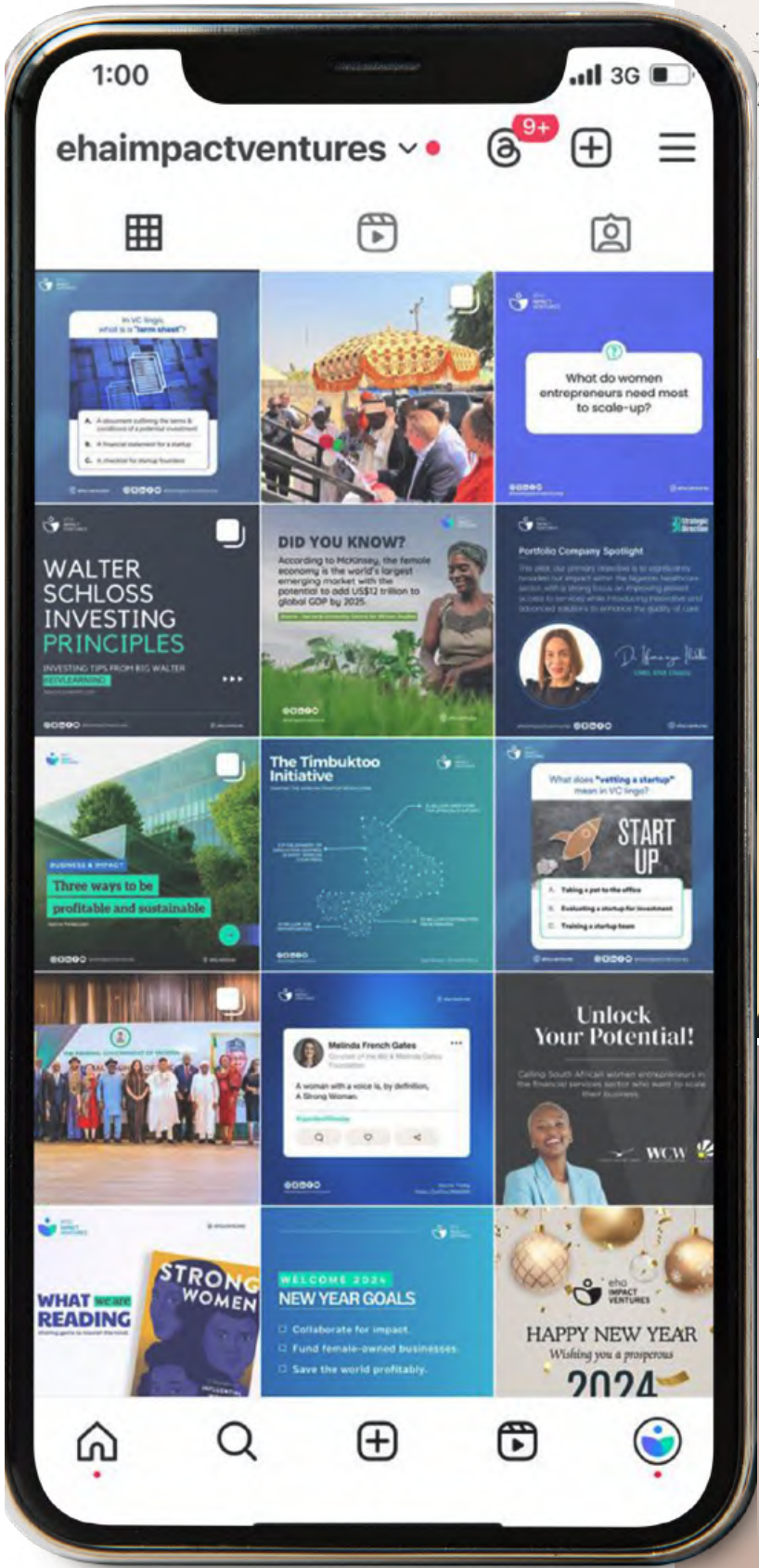
HOST **Awele Okigbo**

GUEST **Isak Pretorius**



BRANDING

Our services include comprehensive branding strategies tailored to enhance brand identity, audience connection, and drive meaningful engagement. From brand development and positioning to visual identity design and digital marketing, we bring brand visions to life with creativity, expertise, and a focus on results.





Podcast Episode

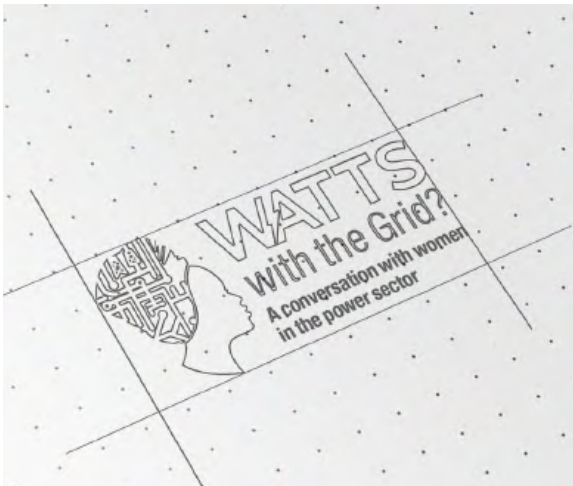
Electricity Pricing, Billing and Everything in Between


Connecting the Dots

Mar 20 • 56 min

Episode Description

Connecting the Dots is pleased to announce a special episode featuring the debut of “Watts with the Grid?” A conversation WITH Women in the Power Sector. This series gives policymakers, managers, and decision-makers in the Nigerian energy space who are women







Podcast
Credo Voices
Credo Advisory

[Follow](#)


All Episodes



S1 E6: Unlocking Genius
Credo Voices
Join us on this new episode with Brandon Nicholson, CEO of the Hidden Genius Project. This organization equips underserved black male youth with technical skills to break cycles of poverty and unemployment and is advancing Sustainable Development Goal 4 (Quality Education). With training and mentorship programs, young bla...
Jun 15 • 30 min 56 sec



S1 E5: Lighting Up Africa
Credo Voices
Lighting Up Africa: Owanga Solar's Fight for Clean Energy (SDG #7) Join us on this new episode with Chino Adji & Benedikt Owanga. The dynamic duo behind Owanga Solar, tackle energy poverty in the Democratic Republic of Congo. Their innovative solution? Portable solar-powered battery packs, empowering communiti...
May 15 • 27 min 52 sec

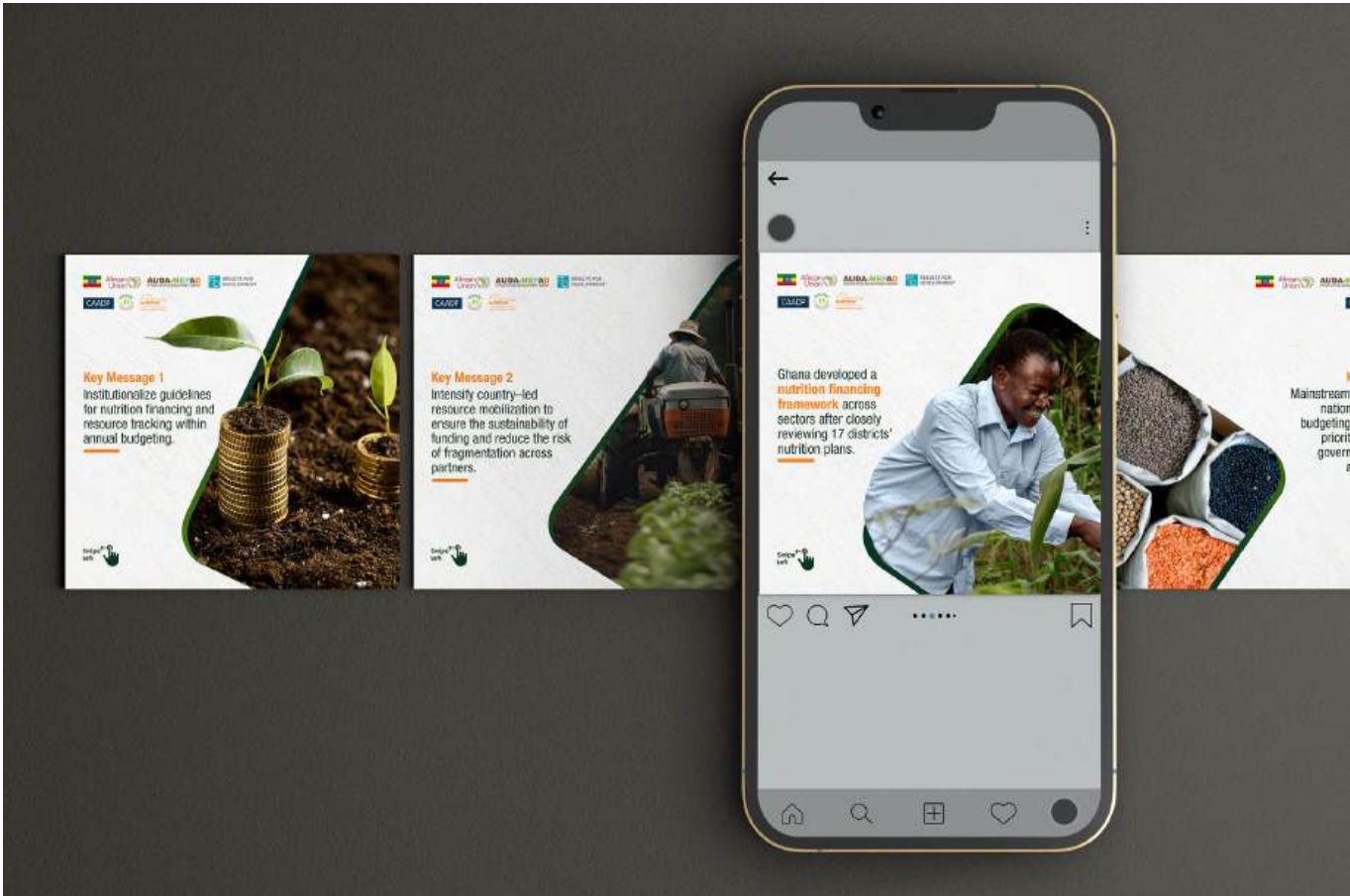


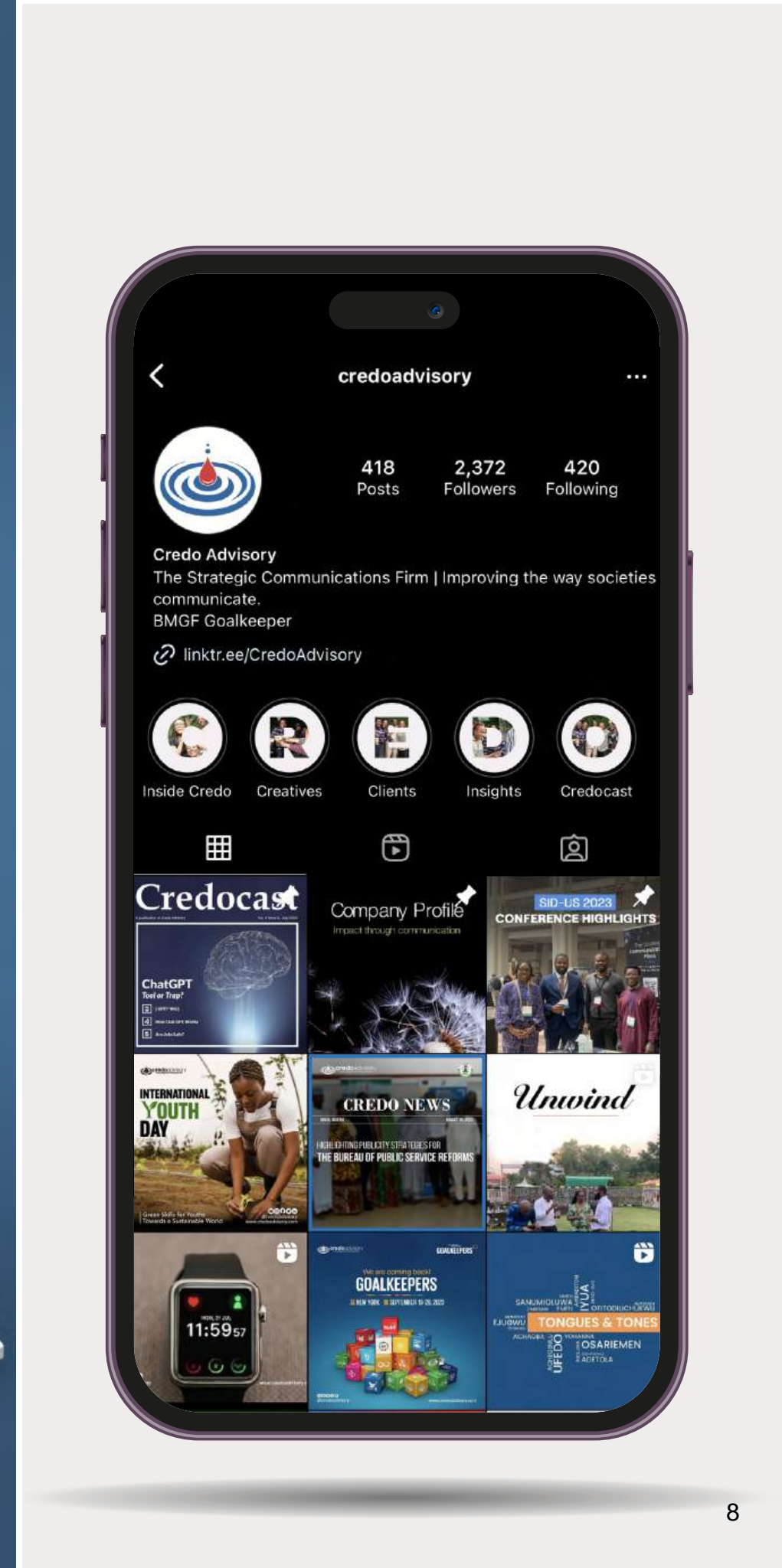
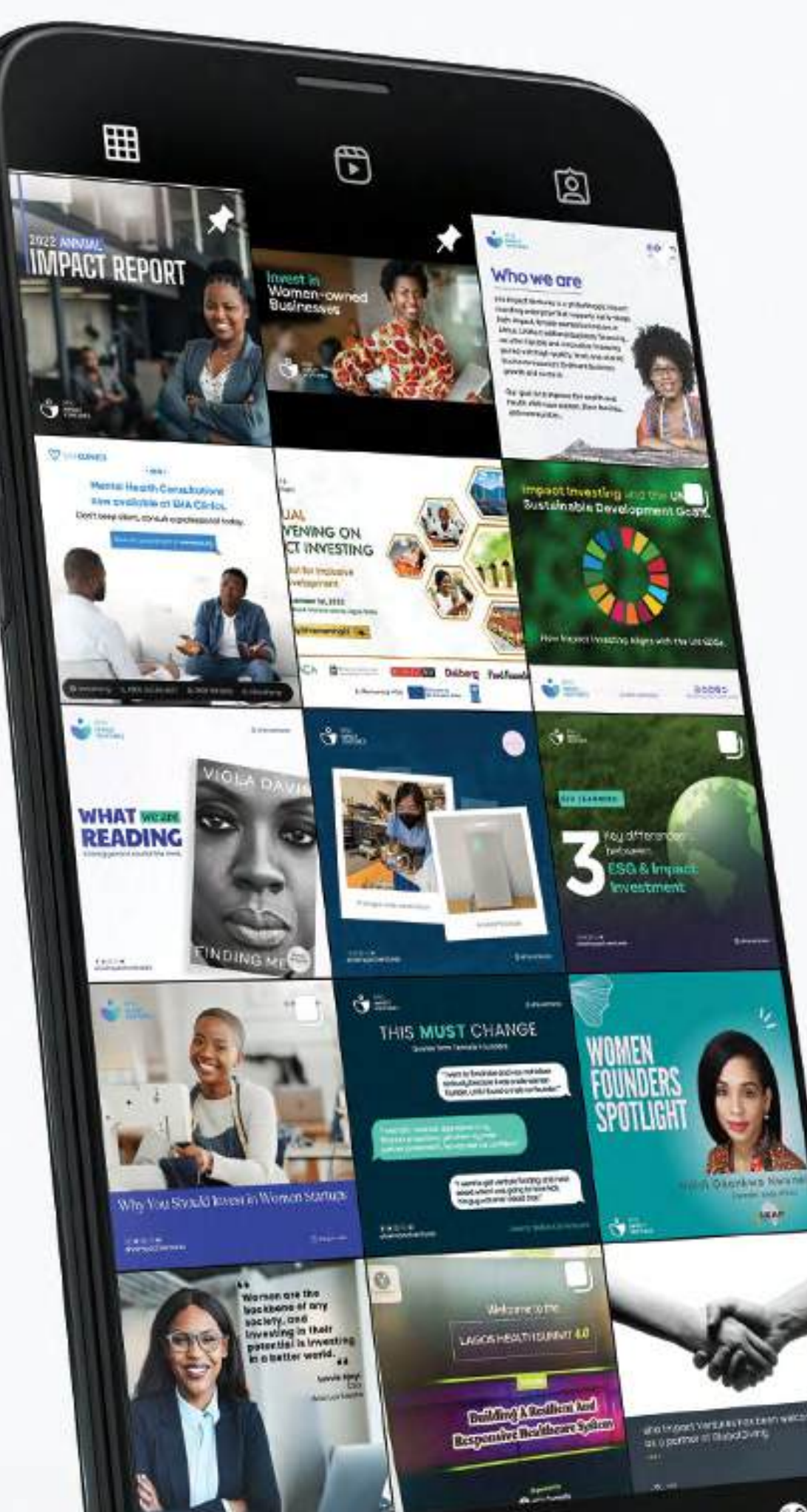
S1 E4: Championing Gender Parity
Credo Voices
In this episode, we explore Alioe Apostoly's endeavours to bolster women's representation in global policy-making, advocating for inclusivity and dismantling barriers to gender equality through her organization, the Gender in Geopolitics Institute. She initiates systemic change and fosters environments where women can thrive and...
Apr 15 • 29 min 28 sec



DIGITAL CONTENT

Our digital content creation involves key messages supported by data-driven insights to create interactive, engaging creatives that drive audience engagement and a stronger brand connection.





GRAPHIC DESIGN

E-flyers

Our designs demonstrate the power of communication and storytelling using visuals to raise awareness, educate minds and change behaviour.



FEDERAL MINISTRY OF HEALTH
in collaboration with
NATIONAL PRIMARY HEALTH CARE DEVELOPMENT AGENCY

LAUNCHES

S.C.A.L.E.S 3.0 STRATEGY

FOR ACCELERATING
INTEGRATED COVID-19
VACCINATION IN NIGERIA

08 AUG 2022 | 10.00 A.M

NAF CONFERENCE
CENTER, ABUJA

www.npheda.gov.ng
info@npheda.gov.ng



BEAT COVID-19

TAKE THE SHOT

Get fully vaccinated.



 **National Primary Health Care Development Agency**

#TakeTheBoosterShot
#GetVaccinatedToday



COMMISSIONING EVENT: August 2, 2019

NIGERIA'S LARGEST SOLAR HYBRID POWER PLANT

FEDERAL GOVERNMENT OF NIGERIA'S
ENERGIZING EDUCATION PROGRAMME

Alex Ekwueme Federal University
Ndufu-Alike Ikwo

FUNAI

Clean, Safe & Reliable Energy | 2.8 MW

Powering Education to the Next Level



RURAL ELECTRIFICATION AGENCY

TARGETING THE POOR & VULNERABLE

FOR THE NATIONAL SOCIAL REGISTER



NATIONAL SOCIAL SAFETY NETS
COORDINATING OFFICE (NASSCO)



LOCAL PARTNERS

ON USAID'S LOCALIZATION INITIATIVE

30TH JAN | 12:00 - 12:30
EASTERN TIME

Catalina Escobar
Chief Strategy Officer, Makala

Awele Okigbo
Founder/CEO, Credo Advisory

30 DAYS TO GO

 @credoadvisory
www.credoadvisory.com



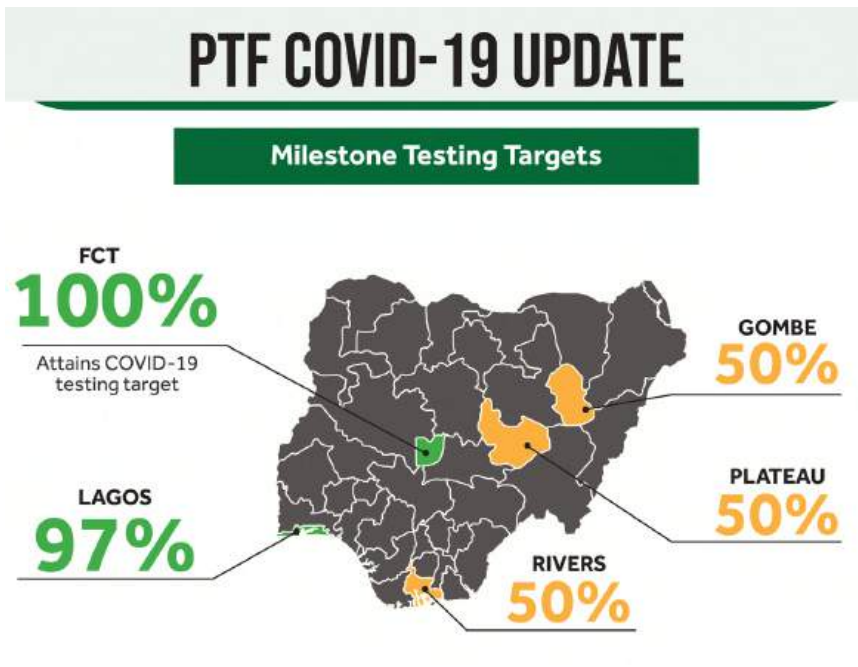


Counting down GOALKEEPERS

NEW YORK

September 19-20, 2023







New Partnership

Credo Advisory is proud to partner with **Results for Development** to support nutrition financing in the Global South.



INVITATION

AFRICAN UNION SUMMIT

HIGH-LEVEL NUTRITION SIDE EVENT

Achieving Nutrition Goals in Africa Post-Malabo:
Public and Private Sector Sustainable Nutrition Financing

Inter Luxury Hotel, Addis Ababa - Ethiopia

REGISTRATION **VIRTUAL** **IN-PERSON**
Click button French Translation Available

ENQUIRIES
Kefilwe Molaosi
kefilwem@nepad.org
Albertha Nyaku
anyaku@r4d.org

16 FEBRUARY
9:00AM - 12:00PM
EAST AFRICA TIME



COVID-19 TRAVEL ADVISORY

Celebrate Safely

- There's high risk of infection due to mass travel.
- Avoid travel unless essential.
- Global travel restrictions are increasing due to rising cases.
- Avoid getting stranded; stay home.
- Our compliance will determine our safety in 2021.

HAPPY HOLIDAYS!

#TakeResponsibility

www.statehouse.gov.ng/covid19/
www.osgf.gov.ng
ptfcovid19@osgf.gov.ng
[@DigiCommsNG](https://twitter.com/DigiCommsNG)


 PRESIDENTIAL TASK FORCE ON COVID-19
 Office of the Secretary to the Government of the Federation



9 Things to know about the Service Based Tariff

1. On November 1, 2020, electricity distribution companies (DisCos) commenced a Service Based Tariff structure; which means you only pay for electricity supplied.
2. Service Based Tariff allows customers to experience value for money and supports the gradual withdrawal of subsidy in the power sector.
3. DisCos can only review tariff rates after consultations with customers and commitment to improving power supply.
4. DisCos have classified electricity customers into five service bands.
5. Customers receiving less than 12 hours of electricity supply will not experience any increase in tariff.
6. From November 1 to December 31, 2020, Service Based Tariffs are reduced for customers in Bands A, B and C.
7. There is a freeze in tariff band migration; which means currently, electricity customers cannot move to another band, even if services improve.
8. Electricity customers who consume less than 50kWh monthly will benefit from the Lifeline (R1) tariff of ₦4.00/kWh.
9. NERC has created a Situation Room to handle customers' enquiries about the Service Based Tariff.

...keeping the lights on

+234 (09) 462 1400 +234 (09) 462 1410 www.nerc.gov.ng info@nerc.gov.ng [@NERCNG](https://twitter.com/NERCNG)

Did You KNOW?

The dot over the letter 'i' is called a **tittle**.

 **credoadvisory**
 The strategic communications firm

[Facebook](https://www.facebook.com/credoadvisory) [Instagram](https://www.instagram.com/credoadvisory) [LinkedIn](https://www.linkedin.com/company/credoadvisory) [YouTube](https://www.youtube.com/channel/UC...)
www.credoadvisory.com

2024 ANNUAL CONFERENCE
SIDUSCONFERENCE.ORG

sid-us.org

WORLD IN CRISIS
SPARKS OF HOPE

The SID-US Conference is the premier event for both established and new USAID partners looking to grow their relationships in this market. I'm proud to be a SID-US Board Member and on the Planning Committee for this important event.

Mike Shanley
CEO, Konektid International

04.26.2024 | WASHINGTON, DC & ONLINE



GLOBAL COMMUNICATIONS ALLIANCE

Credo Advisory is honoured to co-chair the Global Communications Alliance (GCA) with Agenda. Together, we will empower our member agencies to be sought-after communications and public affairs firms. Credo aims to promote the impactful work by GCA agencies and will implement innovative initiatives that will drive business growth and strengthen the GCA brand.

GRACE ALEGHEH
Partner, Credo Advisory
GCA Co-Chair

 **credoadvisory**
 The strategic communications firm



ADVERSE EVENTS FOLLOWING IMMUNIZATION

4 STEPS TO REPORT ON MED SAFETY APP

1. Search "Med Safety" on Google Play or App Store.
2. Select a country region and a preferred language.
3. Create an account on the login page.
4. Proceed to make a report.



NATIONAL PRIMARY HEALTH CARE DEVELOPMENT AGENCY
www.nphcda.gov.ng

COVID-19 Vaccine Call Centre:
 0700 220 1122

www.vaccinefinder.nphcda.gov.ng
[@nphcda](https://twitter.com/nphcda) [Facebook](https://www.facebook.com/nphcda) [Instagram](https://www.instagram.com/nphcda) [LinkedIn](https://www.linkedin.com/company/nphcda)

eha IMPACT VENTURES

WHAT WE DO

- Accelerate Social Founders & Enterprises
- Invest in Social Enterprises
- Impact Strategy & Measurement
- Support the African Impact Ecosystem

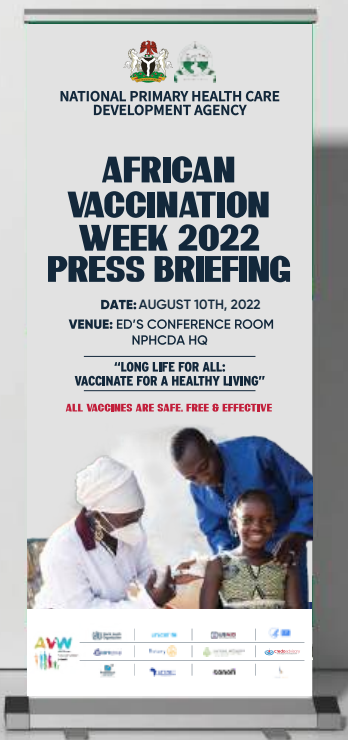


GRAPHIC DESIGN

Advertising

We specialize in print, video and digital advertising design and oversee all production elements.

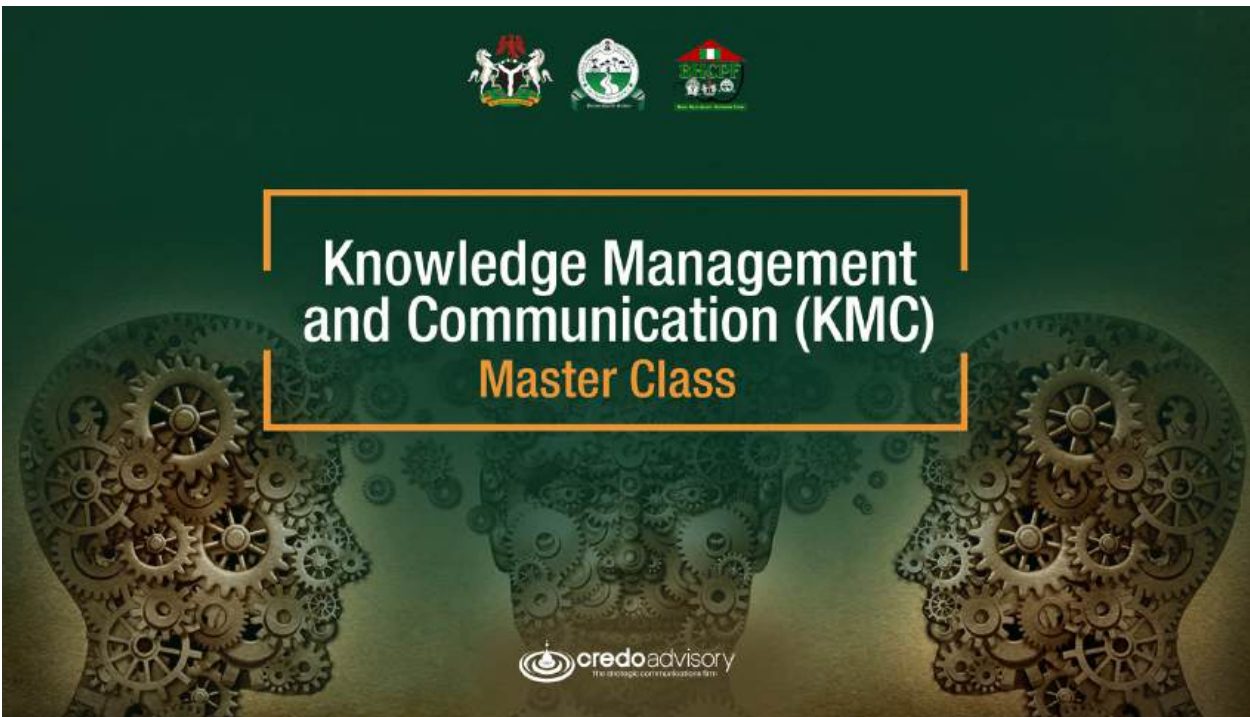




GRAPHIC DESIGN

Presentations

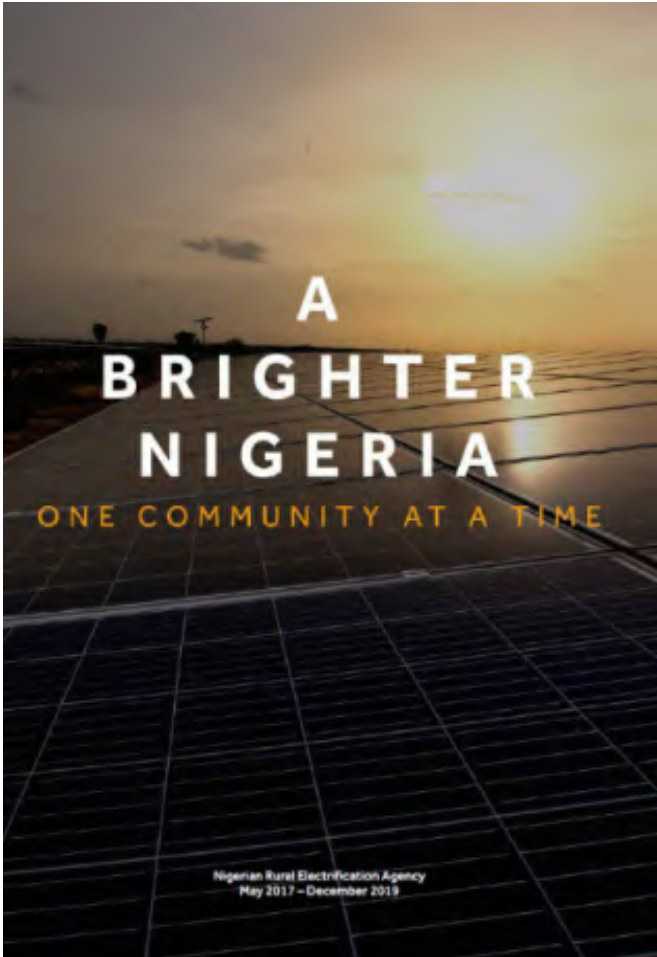
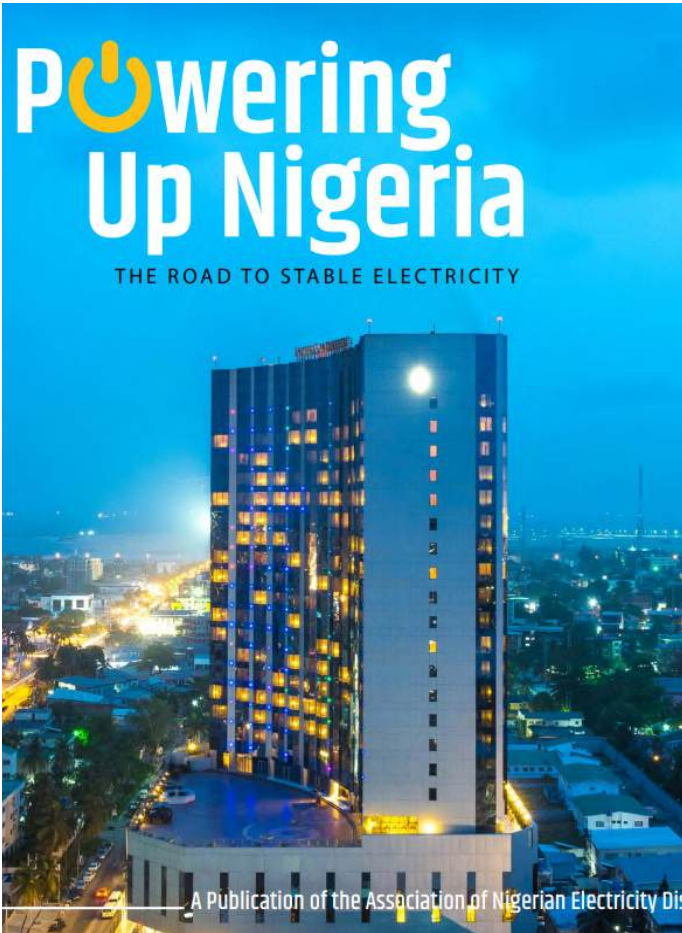
Our designers are skilled in reforming data and information into engaging PowerPoint presentations.



GRAPHIC DESIGN

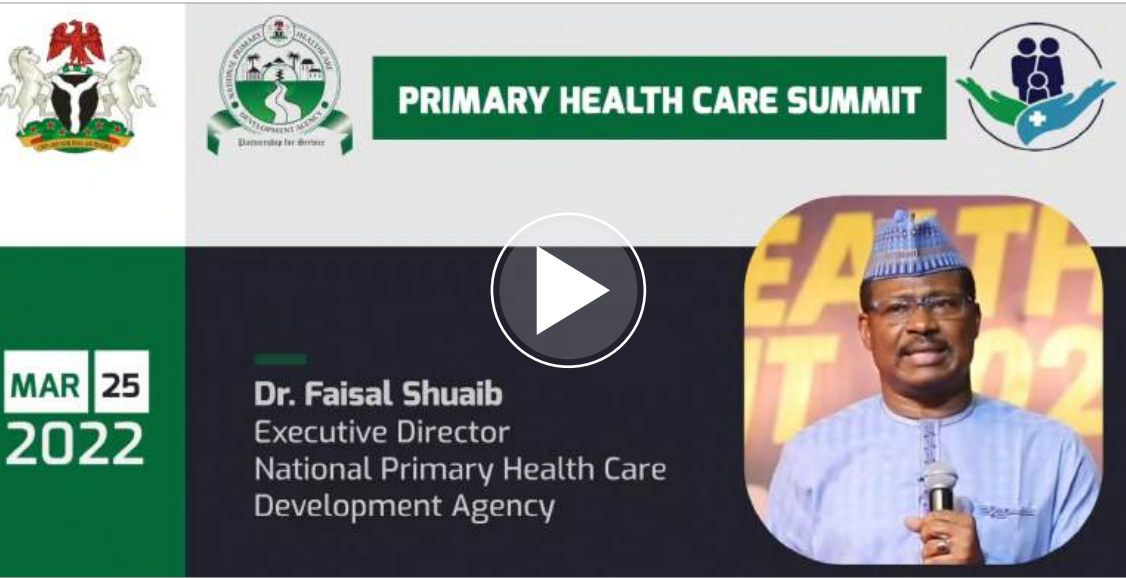
Publications

Credo designers combine creative visuals, typography, and colour to create quality publications for printing and online publishing.



MOTION PRODUCTION

(Click to view)



MOTION PRODUCTION

(Click to view)



NIGERIA GOVERNORS' FORUM



ROUNDTABLE ON STATE ACCESS TO CLIMATE FINANCE

ENGR. FRANK EDOZIE

Team Leader
United Kingdom Nigeria Infrastructure Advisory Facility (UKNIAF)

TETRA TECH
International Development

UK International Development
Partnership | Progress | Prosperity



International Travel Guidelines
for Travellers Coming to Nigeria



PRESENTED BY
OFFICE OF THE SECRETARY
OF STATE FOR
INTERNAL SECURITY
(AIR & LAND)





NIGERIA GOVERNORS' FORUM

UK International Development
Partnership | Progress | Prosperity

A ROUNDTABLE ON THE
ELECTRICITY ACT 2023

October 25-26, 2023

UKNIAF

TETRA TECH
International Development





African Union



AUDA-NEPAD

AFRICAN UNION DEVELOPMENT AGENCY



RESULTS FOR DEVELOPMENT



CAADP



Scaling Up
NUTRITION
EMERGE • THRIVE • IMPROVE

AFRICAN UNION SUMMIT
HIGH-LEVEL NUTRITION SIDE EVENT



DR. HAMEED NURU

United Nations Representative
AU & ECA

CONTACT US



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Wuse 2, Abuja, Nigeria



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